

DRIVER BEHAVIOUR

driver behaviour analysis and in-cab alerts*

VISION | corporate services

REDUCE FUEL COSTS EVEN FURTHER
& IMPROVE DRIVER SAFETY WITH
DRIVER BEHAVIOUR ANALYTICS AND
IN-CAB ALERTS

How Driver Behaviour works...

FleetTracker's driver behaviour bolt-on uses a combination of real-time data generated from accurate GPS tracking, and feedback from a built-in accelerometer in the tracking unit.

This data is instantly transmitted to Crystal Ball's web-based field service management system which compiles the data to build reports on driver characteristics - highlighting instances such as harsh acceleration, braking and cornering.

Management can then make informed decisions on how to change driving styles that result in long term benefits - such as significant reductions in fuel consumption, reduced wear and tear on company vehicles, and improvements in driver safety.

Adding DBAs* (driver behaviour aids) to vehicles also improves driving characteristics in-situ by using an audible buzzer to warn the driver. This results in immediate changes to driving style and reminds the employee to drive carefully and economically.

How Driver Behaviour can help your business...

» Greater reduction in costs...

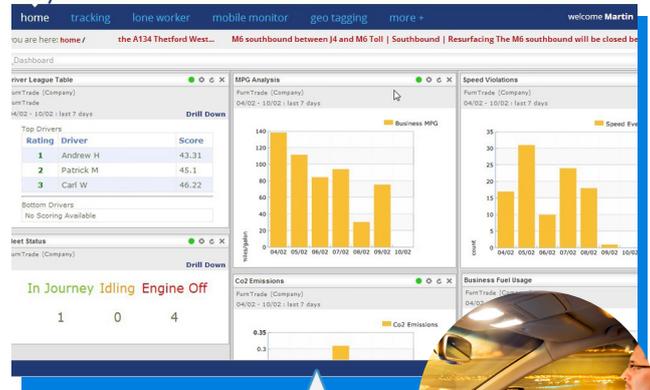
fewer speeding instances, and improvements in driver behaviour boosts fuel economy and reduces wear and tear

» Delivers long-term fleet goals...

exemplary driving standards from employees deliver continual benefits to keep costs to a minimum

» Improves safety...

eradicating harsh manoeuvres, speeding, and general poor driving results in fewer road traffic incidents, violations, and fines



dashboard can be configured to show data analysis, including:

- » driver league tables
- » idling costs
- » business v private mileage
- » speeding violations
- » MPG & CO² emissions



in-cab audible warnings condition the driver to drive carefully and economically.

Driver Behaviour includes...

» analytics

Insightful reporting tool which delivers real-time data on driver behaviour:
harsh acceleration / braking
harsh cornering
exceeding road speed limits

» driver league tables

Enables the company to identify and reward careful driving behaviour, and support those who need to improve.

» utilisation reports

A summary report (based on a chosen date range) that shows driving time, mileage, idle events, harsh braking, harsh acceleration, road speed violations, etc. It also has completed information on odometer, mpg & CO² values.

» in-vehicle warning device (DBA)*

Crystal Ball's Driver Behaviour Aid (DBA) emits and audible warning every time the driver accelerates, brakes, or corners too harshly.

(* DBA at additional cost)

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 **Crystal Ball**
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